**ASSOCIATE EMAIL TO PROSPECTIVE CLIENTS INFORMING THEM OF AN INCOMING GIFT CARD**

Hello, **[INSERT NAME]**!

I’m excited to share that a digital gift card is headed your way as a thank you for [INSERT JUSTIFICATION HERE]**.** You should receive an email within 24 hours with your digital gift card. To redeem your gift card, follow these simple instructions when your email arrives:

1. Open the email and select the “Get Now” link.
2. Save/print your reward codes.
3. Use your reward:
   * 1. Online
     2. Add to Starbucks App
     3. Present barcode in store

Please contact me with any questions or if you need additional support. We appreciate the opportunity to earn your business.

Best,

**ASSOCIATE FOLLOW-UP EMAIL TO PROSPECTIVE CLIENTS WHO HAVE NOT YET REDEEMED A GIFT CARD**

Hello, **[INSERT NAME]**!

I noticed that you have not yet redeemed the gift card that we sent as a thank you for [INSERT JUSTIFICATION HERE]and wanted to reach out as a reminder that your redemption link will expire soon.

To redeem your gift card, follow these simple instructions when your email arrives:

1. Open the email and select the “Get Now” link.
2. Save/print your reward codes.
3. Use your reward:
   * 1. Online
     2. Add to Starbucks App
     3. Present barcode in store

Please contact me with any questions or if you need additional support. I am here to help!

Best,